

Millennialize Me: Developing and Delivering Millennial-Friendly Programs and Information

Articles:

Rob Asghar, "Gen X is from Mars, Gen Y is from Venus: A Primer on How to Motivate a Millennial," *Forbes* (January 14, 2014), <http://www.forbes.com/sites/robasghar/2014/01/14/gen-x-is-from-mars-gen-y-is-from-venus-a-primer-on-how-to-motivate-a-millennial/>.

Rob Asghar, "What Millennials Want In The Workplace (And Why You Should Start Giving It To Them)," *Forbes* (January 13, 2014), <http://www.forbes.com/sites/robasghar/2014/01/13/what-millennials-want-in-the-workplace-and-why-you-should-start-giving-it-to-them/>.

John Baum, "Managing Millenials: Do the Myths Have Validity (and a Millennial Response)," *JDSupra Business Advisor* (October 30, 2013), <http://www.jdsupra.com/legalnews/managing-millennials-do-the-myths-have-50098/>.

Alison Black, "Generation Y: Who They Are and How They Learn," <http://files.eric.ed.gov/fulltext/EJ872487.pdf>.

Henrik Bresman, "What Millennials Want from Work, Charted Across the World," *Harvard Business Review* (February 2015), <https://hbr.org/2015/02/what-millennials-want-from-work-charted-across-the-world>.

Kari Mercer Dalton, "Their Brains on Google: How Digital Technologies are Altering the Millennial Generation's Brain and Impacting Legal Education," 16 *SMU Sci. & Tech. L. Rev.* 409 (Winter 2013).

Darrin DeChane, "How to Explain the Millennial Generation? Understand the Context." *Student Pulse*, vol. 6, no. 3 (2014), <http://www.studentpulse.com/a?id=878>.

Ben Gipson, "Innovate or Die- Managing Millennials in the Workplace," *JDSupra Business Advisor* (November 26, 2013), available at <http://www.labordish.com/2013/11/25/innovate-or-die-managing-millennials-in-the-workplace/>.

Eric Hoover, "The Millennial Muddle: How Stereotyping Students Became a Thriving Industry and a Bundle of Contradictions," *The Chronicle of Higher Education* (October 11, 2009), <http://chronicle.com/article/The-Millennial-Muddle-How/48772/>.

Dr. David G. Javitch, "Motivating Gen X, Gen Y Workers," *Entrepreneur* (May 2010), <http://www.entrepreneur.com/article/206502#ixzz2QwZlAXCd>.

Terri Klass and Judy Lindenberger, "Characteristics of Millennials in the Workplace," *businessknowhow.com*, <http://www.businessknowhow.com/manage/millennials.htm>.

Susan Milligan, "Wisdom of the Ages- How Can Employers Capture the Skills and Knowledge of Four Generations," *HR Magazine* (November 2014).

Amy Novotney, "Engaging the Millennial Learner," *Monitor on Psychology*, American Psychological Association, vol. 41, No. 3 (March 2010), <http://www.apa.org/monitor/2010/03/undergraduates.aspx>.

Diana Oblinger, "Understanding the New Student," *Educause* (July/August 2003), <https://net.educause.edu/ir/library/pdf/erm0342.pdf>.

Pew Research Center, "Millennials in Adulthood: Detached from Institutions, Networked with Friends" (March 2014), http://www.pewsocialtrends.org/files/2014/03/2014-03-07_generations-report-version-for-web.pdf.

PwC, University of Southern California, and the London Business School, PwC's NextGen: A global generational study (2013), http://www.pwc.com/en_GX/gx/hr-management-services/pdf/pwc-nextgen-study-2013.pdf.

Lauren Stiller Rikleen, "Millennials and Technology in Today's Workplace," PD Quarterly (Feb. 2014).

David H. Roberts, Lori R. Newman and Richard M. Schwartzstein, "Twelve Tips for Facilitating Millennials' Learning," Med Teach. 2012; 34(4).

Pam Ross, "Gen Z in the Workplace," TalentCulture.com, <http://www.talentculture.com/social-biz/gen-z-in-the-workplace-thoughts-after-tchat/>.

Dan Schawbel, "Millennials vs. Baby Boomers: Who Would You Rather Hire?," Time (March 29, 2012), <http://business.time.com/2012/03/29/millennials-vs-baby-boomers-who-would-you-rather-hire/>.

Mark Taylor, "Teaching Generation NeXt: A Pedagogy for Today's Learners," http://www.jsu.edu/redballoon/docs/taylor-Teaching_Gen_NeXt.pdf.

Mark L. Taylor, "Generation NeXt Comes to College: 2006 Updates and Emerging Issues," A Collection of Papers on Self-Study and Institutional Improvement, Vol. 2, Chapter 2 (2006), http://www.taylorprograms.org/images/Gen_NeXt_article_HLC_06.pdf.

Books:

Lee Caraher, Millennials & Management: The Essential Guide to Making It Work at Work (2014).
Seth Godin, Tribes – We Need You to Lead Us (2008).

Eric Greenberg and Karl Weber, Generation We: How Millennial Youth Are Taking Over America and Changing Our World Forever (2008).

Desiree Moore, Thrive – A New Lawyer's Guide to Law Firm Practice (2013).

Lauren Stiller Rikleen, You Raised Us- Now Work with Us (2014).

Paul Taylor, The Next America: Boomers, Millennials, and the Looming Generational Showdown (2014).

Other Resources:

Interchangegroup White Papers found at <http://www.interchange-group.com/articles/>.

Deloitte Consulting on Millennials found at <http://www2.deloitte.com/global/en/pages/about-deloitte/articles/millennialsurvey.html>.